

PRESS RELEASE

22nd October, 2021

Winners of Embassy's Logo and Character competition awarded

On the 22nd of October 2021, the Embassy of Japan held a ceremony awarding the three top prize winners of the Embassy's Logo and Character competition.

From 1st April, 2021, and 31 August, 2021, Embassy run a design competition to choose the logo and character for the Embassy to commemorate the 55th Anniversary of diplomatic relations between Japan and Botswana. Out of many amazing and excellent works submitted, 2 logos and 1 character were chosen as the winner of the competition. Mr. Adrian Peacock received the first prize, followed by Mr. Tsholofelo Nfanyana for the second prize and Mr. Baboloki Kesimolotse for the third prize. The selected logo and character will be used in future Embassy activities.

During the award ceremony, Ambassador Hoshiyama expressed his appreciation for the great works produced by all the artists who participated in the competition, also stating that it was a very difficult task to select the winners. Awarding the three selected winners and introducing their works, Ambassador touched upon the fact that Japan is internationally famous for the manga and anime industry, and has created a lot of fantastic characters that are recognized globally, and expressed his hope that the awardees will one day create such characters that will be widely appreciated.

Accepting the award, Mr. Peacock appreciated the Embassy of Japan to hold this wonderful event and was glad to have his creation to take part in the celebration of the 55th anniversary of diplomatic relations between Japan and Botswana.

The award ceremony was attended by the three prize winners, their families and a representative from the Ministry of International Affairs and Cooperation. The participants experienced Japanese culture, such as the use of chopsticks, and enjoyed the Japanese food and sake (rice wine).



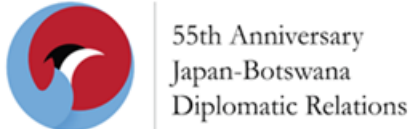
For further enquiries and photographs of the event, please do not hesitate to contact Mrs. Kitamura (Tel: 391-4456) at the Embassy of Japan in Botswana.



(Photo)

Back Row: Mr. Luke, Ambassador Hoshiyama

Front Row: Mr. Tsholofelo, Mr. Peacock, Mr. Kesimolotse

		
<p>1st Prize: Embassy Logo Designed by Mr. Adrian Peacock</p>	<p>2nd Prize: Embassy Character 'Tsubomi-chan' Designed by Mr Tsholofelo Nfanyana</p>	<p>3rd Prize: 55th Anniversary Logo Designed by Mr Baboloki Kesimolotse</p>