

JETRO

Japan External Trade Organization

TICAD 7 Official Side Event

JAPAN • AFRICA

Business Forum & EXPO

BUSINESS FORUM

Date & time:	August 29, 2019 13:00 – 18:00 (tentative)
Venue:	Queens Grand Ballroom, Yokohama Bay Hotel Tokyu
Concept:	Top executives from Japan, Africa and other foreign countries active at the forefront of African business will introduce the latest trends and partnerships in African business to spur new opportunities.
Registration:	Registration starts on 22 July 2019 and is free of charge
URL:	https://www.jetro.go.jp/en/events/jabfe2019/forum.html

BUSINESS EXPO

Date & time:	August 28-30, 2019
Venue:	Pacifico Yokohama Exhibition Hall D
Concept:	The Business Expo consists of the “Japan Fair,” “Africa Lounge” and “Event Stage,” and will provide the latest information on business in Africa and opportunities for multifaceted interaction between Japan and Africa.
Registration:	Registration starts on 22 July 2019 and is free of charge
URL:	https://www.jetro.go.jp/en/events/jabfe2019/expo.html

(1) Japan Fair

- ❖ Japan Fair will display products, technologies and services presented by Japanese companies.
- ❖ 157 Japanese companies from 27 prefectures registered. Click [here](#) for the list of companies.

(2) Africa Lounge

- ❖ Showcase of business environments and opportunities by African countries.
- ❖ Broad range of information on promising industries and investment opportunities.

(3) Event Stage

- ❖ Various thematic seminars will be held on the stage to let the visitors discover more potential of each African country.

